

2CHICKS@THATHELPFULCHICK.COM
EXPERIENCE AND TALENTS

WordPress/cPanel/Hosting

ClickFunnels

Infusionsoft

Infusionsoft/CF -

Creating new affiliate links, setup affiliate center

Infusionsoft/CF -

Creating/setting up new products

MyFusionHelper

GoSpiffy

FixMyFunnel

Creating optin forms for sidebar widgets

Creating squeeze pages

Creating Sales pages

LeadPages

Optimize Press

Thrive Page Builder

Elementor

MemberPress

iMember360

Thinkific

Divi

Cloudflare

Converti

ConstantContact

ClickMagick

Active Campaign

Aweber

MailerLite

Get Response

MailChimp

GoTo Webinar

Webinar Ninja

Webinar Jam

Hootsuite

Pretty Links

Bit.ly

Wicked Reports

Setting up FB business pages

Social Media Images

Image Tools: Canva, Pixlr, Photoshop

Graphics:

3D eBook covers, Product Bundles

Video Creation Tools:

Screencast-o-matic, Camtasia

Video Storage: YouTube, Vimeo

Uploading images - resizing, optimizing

Adding popups, video and PDFs to web pages

Adding Facebook pixel and event pixels

A/B Split Testing

Scheduling Calendars: AppointmentCore, Calendly, ScheduleOnce, Setmore, Acuity

Payment integrations: Stripe, PayPal, 1ShoppingCart

General knowledge in Marketing, Affiliate Marketing, Traffic Generation (free and paid)

Google Docs and Sheets

MS Word and Excel



That Helpful Chick